PETER JONES FARMS — PRODUCT SPECIFICATION & WHOLESALE PRICING SHEET

Operating Entity: Peter Jones Agriculture, LLC ("Peter Jones Farms") | **Facility:** Petersburg, Virginia (I-95 Logistics Corridor) | **Certifications:** Federally Verified SDVOSB | Commonwealth of Virginia SWaM-Certified Vendor (Small, Micro, Minority-Owned)

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1. Executive Buyer Value Proposition

- **24-Hour Harvest-to-Dock Cold Chain:** Grown indoors in Petersburg and delivered chilled (34°F–38°F) within 24 hours of harvest, guaranteeing a **10-to-14-day refrigerated shelf life** and eliminating cross-country transit shrink.
- **Locked 12-to-36-Month Forward Pricing:** Insulated from outdoor drought, fertilizer inflation, and spot-market freight surcharges through hedged indoor energy and automated aeroponic production.
- **Direct SWaM & SDVOSB Mandate Credit:** Eligible for Virginia's **42% SWaM procurement mandate** (VASCUPP universities & state agencies) and federal **VHA veteran-business contracting goals** (direct billing or broadline drop-ship via Aramark, Sodexo, Compass, US Foods, or Sysco).
- **Food Safety & Biosecurity:** 100% pesticide-free, non-GMO indoor cultivation engineered to **FDA FSMA Produce Safety Rule** and **GAP** audit standards.

Wholesale Orders & Institutional Off-Take Inquiries:
Eugene B. Batiste III, Chairman & CEO | Peter Jones Agriculture, LLC ("Peter Jones Farms") — Petersburg, VA | Phone: (804) 238-1166 | Email: eugenebatiste@gmail.com | Document Control: PJAE-SPEC-2026-009

2. Core Product Line & Wholesale Pricing Schedule

Category & Variety	Culinary & Nutritional Profile	Cycle	Packaging Formats	Forward Wholesale Price
Brassicas: Broccoli	Mild, crisp crunch; rich in sulforaphane & vitamins A, C, K	7–10 Days	Foodservice Bulk (1 lb / 2 lb) Retail Clamshell (4 oz / 8 oz)	**$32.00 / kg** *($14.51 / lb | $0.91 / oz)*
Brassicas: Red Rambo Radish & Wasabi Mustard	Vibrant purple/green stems; sharp, peppery culinary finish	7–12 Days	Foodservice Bulk (1 lb / 2 lb) Retail Clamshell (2 oz / 4 oz)	**$34.00 / kg** *($15.42 / lb | $0.96 / oz)*
Specialty Herbs: Micro-Cilantro & Genovese Basil	Intense, concentrated aromatics; zero transit bruising	14–21 Days	Foodservice Bulk (8 oz / 1 lb) Retail Clamshell (2 oz / 4 oz)	**$52.00 / kg** *($23.59 / lb | $1.47 / oz)*
Specialty Herbs: Red Garnet Amaranth	Striking crimson/magenta color for luxury plating & salads	14–18 Days	Foodservice Bulk (8 oz / 1 lb) Retail Clamshell (2 oz / 4 oz)	**$55.00 / kg** *($24.95 / lb | $1.56 / oz)*
Legumes & Shoots: Speckled Pea & Sunflower Shoots	Sweet, nutty crunch; high-biomass staple for dining & retail	10–14 Days	Foodservice Bulk (2 lb / 5 lb) Retail Clamshell (8 oz / 16 oz)	**$26.00 / kg** *($11.79 / lb | $0.74 / oz)*

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3. Cold-Chain Logistics, Ordering & Account Terms

Specification	Commercial Standard
Service Footprint & Delivery Days	Richmond Metro, Petersburg/Tri-Cities, Hampton Roads, Fredericksburg & Northern VA / D.C. | Delivered **Mondays & Thursdays** (6:00 AM – 10:00 AM)
Storage & Shelf-Life Spec	Harvested dry; continuously chilled at **34°F–38°F (1°C–3°C)**; **10–14 day** guaranteed shelf life upon dock receipt
Minimum Order & Lead Time	5 lbs / 2.25 kg combined minimum per delivery; standing weekly forward off-take schedules or 14-day custom seeding lead time
Billing & Payment Terms	Direct ACH / Electronic Invoice (**Net 30**; **Net 15** for Commonwealth of Virginia & Federal VHA accounts) or prime distributor pass-through

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